

## TA Triumph-Adler DCC 2970

Outstanding 71- to 80-ppm A3 Colour MFP



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The most productive model in its the speed range, the Triumph Adler DCC 2970 has won BLI's Winter 2012 "Pick" award for "Outstanding 71- to 80-ppm A3 Colour MFP."

Equipped with a single-pass duplexing document feeder in testing, the DCC 2970 offers simplex and duplex scan speeds that are the fastest of competitive models "And its outstanding performance in BLI's job stream test means the device is tailor-made for office environments where multiple users will send print jobs to the device during busy times of the day," said George Mikolay, BLI senior product editor for A3/Copier MFPs. "It was also at or near the top of its class in all the other productivity tests, demonstrating that whether users are printing or copying sets, printing or copying booklets, or making a single copy, the DCC 2970 will get users back to their real work quickly."

Perhaps just as impressive as the DCC 2970's productivity is its image quality. "The DCC 2970 is among an extremely small minority of business colour models to have earned an excellent rating for both colour and black output quality," said Mikolay. "Whether you're looking for vivid colour presentations and brochures, dark, fully formed text or smooth half-tones, the DCC 2970 delivers." And BLI's high-quality output results were achieved with the standard print controller. An EFI Fiery controller for users with exacting graphic arts needs is available as an option. The DCC 2970 features a very well-designed control panel that allows for excellent ease of use, while highly automated network setup procedures and very good utilities make it easy for administrators to manage.

BLI's extensive lab test also demonstrates that the DCC 2970 will provide maximum uptime. It proved highly reliable, with no service calls required over the course of more than 534,000 impressions, and the unit's rated colour and black drum yields are the highest of models in its competitive group and coincide with the unit's preventive maintenance interval. Add to its outstanding test results a very good feature set that includes an above

average paper capacity and robust finishing options, and it's clear that the DCC 2970 offers buyers exceptional value.

The Triumph Adler DCC 2970 is highly recommended by BLI for an optimum monthly volume of 36,500 impressions.

## About **BLI Pick Awards**

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Twice a year with its "Pick" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, a BLI "Pick" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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